

Media Release - ALL TRAILS LEAD TO BLACKBUTT IN SEPTEMBER

PRESS RELEASE - 15/04/2015

SOURCE – Bloomin' Beautiful Blackbutt Festival Inc.

EMBARGO – Statement for immediate release. More information contact Jeff Connor on 0448 946 702

Blackbutt – Wednesday 15th September 2015: Recently re-elected Chairman of the Bloomin' Beautiful Blackbutt Festival Management Committee, Mr Jeff Connor announced today that the planning for this year's Festival to be held on the second weekend in September (12th and 13th) was well underway and that **"all trails will lead to Blackbutt"** for that weekend.

Jeff said, "The Festival provides significant economic and social benefits to the local community and surrounding townships including the adjacent towns of Yarraman, Nanango and Moore. The positive impacts extend to community strengthening through active and passive participation, constructive engagement of young people, stimulating the local economy, creation of artistic development opportunities and showcasing of the local area."

New programming planned for the 2015 festival including visual arts workshops for all ages, live broadcasting on the local community radio Wild Horse FM and children's performance workshops will keep the Festival fresh and vibrant and continue with the variety that attracts locals and visitors to the region.

There are any number of ways that you can be a part of this exciting Spring Festival at the Gateway to the South Burnett.

- Become a ***Friend of the Festival*** for \$5 and become one of the growing crew of volunteer Ambassadors for the Festival. Visit www.bbbf.com.au/join-us
- Become a ***Corporate or Business Sponsor***. Visit <http://www.bbbf.com.au/Donate>
- Become a ***Participant*** by ***putting your Club, organization or "not for profit" on display***. Have a car/bike rally that ends in Blackbutt then display your member vehicles along the Festival Trail. Display your famous collection of historical pieces" or "collectibles". Have a stall that tells your story, promotes your organization. The Bloomin Beautiful Blackbutt Festival Inc wholeheartedly supports your business, club, "not for profit" and its involvement and participation in the Bloomin Beautiful Blackbutt Festival. Email Blossom at admin@bloominbeautifulblackbuttfestival.com for more info.
- ***Book a market stall***. Remember Blackbutt and Benarkin stall holders will be half price.
- ***Join the Street Parade*** on Saturday and stay on as a Participant. Email Marg Moulton moultasaurus@hotmail.com and get the details. Free entry, prizes, fun, fun, fun.
- ***Enter one of the many competitions*** including photographic; All trails lead to Blackbutt" sculpture; Garden in a Pot; wood chops, chainsaw and post ripping; art; garden and foliage; scavenger hunt on the Rail Trail; recipe and cooking; avocado fun and games and the
- ***Join the Plein-Air (in the open air) activities*** by painting outdoors along the Festival Trail, capturing natural light and atmosphere in the festival landscape, and translating those illusive qualities with paint to canvas. Contact Gus McAulay at artpresence@bigpond.com
- Enter your business in the ***Decorated Window Competition*** and/or your garden in the ***Festival Garden competition***. Email Jeanette Berry on jberry.24@bigpond.com
- Be a part of the ***"Boots and Bulldust Bands at the Butt" extravaganza***. Contact Sandy Towell at sandy@countryfocus.com.au
- ***Get a crew together***, visit family and friends, hire a bus and travel to Blackbutt for the Festival.
- ***Blackbutt main street will come alive*** as business open their doors to buskers, displays, competitions, street stalls, specialty services with a Festival/Blackbutt theme (eg Bunya Nut Burgers, Venison pies, Psychic Fairs, Wildlife displays, wine tasting, alfresco outdoor dining , beer

infused sausage sizzle, etc) and show the world what sort of a show Blackbutt can bring to the South Burnett.

- *Email Blossom* at admin@bloominbeautifulblackbuttfestival.com and someone from the Festival committee will be in touch in the coming months to keep you up to date and advise how you can be a part of this special event for our town and community.
- Keep up to date at <https://www.facebook.com/bbbfestival> and ***please*** LIKE us.

Jeff Connor said, "Our committee can promise everyone, young or young at heart, that there will be lots of interesting things to see and do, explore and buy and you will have a great time at the Bloomin' Beautiful Blackbutt Festival in September".

For more information about the Bloomin Beautiful Blackbutt Festival, visit the website www.bbbf.com.au or on Facebook www.facebook.com/bbbfestival

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Attachments: Blossom Images and photographs